



*The courage to have a dream
The skills to fulfil it*



Social Business in Italy - Scouting (Jan 2011)
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- Target Analysis
- Protagonists of Social Business In Italy

This analysis aims to achieve different objectives:

1. Get a picture of the real **Italian situation** regarding Social Business
2. Understand which **initiatives they are pursuing** and in which way to add value and **facilitate the exchange of information** and best practices
3. Supply to those interested in Social Business a **reference document** where they can find out information about projects/initiatives/links

1. Make A Change
2. Social Business Earth
3. Marche In
4. Micro.BO
5. IED: Istituto Europeo di Design
6. Cure Thalassemia Foundation
7. You Net
8. Grameen Italy Foundation
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Make A Change Non-profit association

<http://www.makeachange.it/>

Vision

Make a Change wishes to promote and develop in Italy, the creation of social enterprises

Mission/objectives

A movement that wishes to change the system from within. It wants to place a new asset class for responsible investing alongside traditional business: social business, where money is considered a tool whose function is to produce wealth for the community.

Target

Individuals, companies, non-profit organizations.

Network

MBSConsulting SpA, OLTRE Gestioni, Key2People; Antonio Andreoni; Marianna Benatti, Valeria Benatti, Tatiana Biagioni, Marco Colnaghi Davide Dal Maso, Lamberto Mancini, Tomaso Marzotto Caotorta, Bruno Pastore, Felice Scalvini, Roberta Silva, Federico Versace

Main activities

Make a Change favours the creation of new social enterprises in two different ways:

- Initiatives in partnership with for-profit companies selected for the joint development of projects/new social enterprises.
- Financial, managerial and operational support for the winning enterprises in the competition "the best job in the world".

Make a Change operates as a business Observatory for social enterprises in Italy, favouring the exchange of experiences and monitoring results in terms of social change.

Social Businesses

Project that won the "competition" "the best job in the world":
La locanda dei buoni e cattivi - Domus de Luna

Contacts

Piazza Ercolea, 11 20122 Milano
Tel 02-87387371 Fax 02-8693862



Social Business Earth <http://www.socialbusinessearth.org/italiano/>

Non-profit association

Mission/objectives

Social Business Earth (SBE) is a social business centre based in Lugano, Switzerland, whose business goal is to solve social problems and not maximize profit. SBE aims to raise awareness and implement Social Business. By interacting with universities, the private sector, NGOs, doctors, artists, private investors and individuals who wish to make the world a better place, their final goal is to eradicate poverty and solve society's most pressing problems by developing consciousness in economic leadership and implementing new innovative social business models that can be replicated in order to improve the lives of the disadvantaged as well as the economic system as a whole

Target

Students, universities, entrepreneurs, non-profit organizations, media, individuals and investors

Network

Samantha Caccamo, Founder, Social Business Earth
Yunus Centre, Dhaka, Bangladesh

Main activities

Create new Social Businesses to solve society's most urgent economic, social and environmental issues. Educate, connect and collaborate with universities, high schools and other institutions to integrate Social Business into research, teaching and practice. Involve the Arts such as the music industry, fashion and other artistic fields in Social Business. Organize events on Social Business.

Social Business

- Building an Ear Hospital as a social business in a rural area of Bangladesh to treat hearing impairments (Type II)
- Social Business to prevent and treat Rickets in Bangladeshi children (Type I)
- Social Business to prevent drug use and prostitution in Bangladesh (Type II)
- Social Business in Varese, Italy, for job creation to improve the lives of street vendors mainly immigrants, who live below the poverty line (Type II)
- Social Business in Lugano, Switzerland to decrease youth unemployment (Type II)
- Social Business in Bangladesh to solve the problem of arsenic contaminated water (Type I)

Contacts

info@socialbusinessearth.org



Marche In
Non-profit association

<http://www.marchein.biz/>

Mission/objectives

They are a non-profit association founded to promote people, develop professional and personal relationships, spread the knowledge of the area. MarcheIN is the reference point and meeting place for people who want to "break the mold" and create a new business model based on ethics, transparency and respect.

Target

People who really want to make a difference

Main activities

Organization of periodic social events, conferences, seminars and courses;
Encourage the production of new ideas
Promote and support cultural activities

Contacts

info@marchein.biz



Micro.BO
Onlus

<http://www.micro.bo.it/home.php>

Mission/objectives

Micro.bo is an association created to spread knowledge and practice of microfinance in Bologna and the surrounding area

In pursuit of its mission, Micro.Bo considers it is essential to bet on the adoption of intervention strategies that are the result of close cooperation between public (national and local) and private sector both in profit and in the third sector.

Target

Economically disadvantaged people

Network

Emil Banca Credito Cooperativo, most of the municipalities of the Province of Bologna, EMN (European Microfinance Network), Bologna University, Bologna Province, Associazione intercomunale terre d'acqua, Fondazione del Monte, Fondazione Carisbo, Banca di Bologna, Associazione industriali di Bologna, CRIF.

Main activities

Training and mentoring, research, information activities and spreading the knowledge of microfinance

Social Business

Muhammad Yunus honorary president of Micro.Bo.

Contacts

Via Stalingrado, 40, 40128 Bologna. tel.: 051/6218450
mob.: 346/0856990
email: info@micro.bo.it



IED: European Institute of Design

<http://www.ied.it/>

Mission/objectives

IED is an evolving educational system with capability and dedication to reinventing itself on a daily basis. Its mission is to offer young creatives a thorough training - both theoretical and practical - and hand them the 'Design Knowledge and Mindset' that will accompany them throughout their lives.

Target

Young people

Network

Grameen creative Lab, as well as numerous Italian and foreign universities and private partners.

Main activities

Training and research in the disciplines of Design, Fashion, Visual Arts and Communications.

Social Business

Following the collaboration with Grameen Creative Lab, has set up: Design for Social Business Chair (D4SB chair) will carry out research and design of and for Social Business, a bi-annual conference on Design for Social Business (D4SB Conference), the first international Master in Design for Social Business (D4SB MA) and finally, the promotion and participation in social business projects in Italy and abroad.

Contacts

IED Comunicazione
Via Sciesa 4, 20135 Milano
Tel: +39 02 5796951
E-mail: info.com@milano.ied.it



Cure Thalassaemia
Foundation

<http://www.eugeniolamesaonsocialbusiness.com/ita/>

Vision:	To become a Social Business in India to cure children suffering from thalassaemia
Mission/objectives	To cure as many children who are ill with thalassaemia as possible using existing protocols and medical treatments
Target	Children suffering from Thalassaemia
Network	Pro. Guido Lucarelli, Prof. Pietro Sodani, Bios SpA, Roma Gas, Avvocati alla ribalta, IN-RE Broker, Circolo Antico Tiro a Volo, Tipografia Ostiense
Main activities	Start-up phase: Fund raising - networking
Social Business	Cure Thalassaemia will be a Social Business
Contacts	Eugenio.LaMesa@gmail.com



You Net
Association

<http://younetitalia.blogspot.com/>

Mission/objectives

They want to support and revolutionize the world of non-profit organization in a professional way. They want to become a catalyst and a support for volunteering.

Target

YouNet works with individuals, informal groups, associations, local authorities, foundations and any public or private entity that has an objective to create a more equitable society, justice and solidarity.

Network

Main activities

Volunteering projects and promotion, intercultural exchange programs, seminars and training courses aimed at associations, social workers and youth, training and information on specific topics related to the third sector and global challenges.

Social Business

YouNet has established a fruitful collaboration with Muhammad Yunus and the Grameen Bank, particularly on a large medical-scientific project. The main objective of the project is the expansion of low-cost medicine and telemedicine, in principle in the districts and villages of Bangladesh and later in other countries of the South.

Contacts

info@you-net.eu



Grameen Italy Foundation

<http://www.unicreditfoundation.org/programmi/microcredito-1/grameen-italia/il-progetto-grameen-italia>

Mission/objectives:

To spread the microcredit as tool of social inclusion and to fight poverty

Target:

Disadvantaged people who can not access to the traditional banking system

Network:

UniCredit Foundation, UniCredit

Main activities:

Organisation of members' focus groups

Social Business

Grameen Italy will be a Social Business



Bologna University

http://www.unibo.it/Portale/Ateneo/Solidarieta/Banca_Grameen.htm

Bologna University collaborates with Grameen Bank providing its scientific-disciplinary competencies

Unicredit Foundation

http://www.unicreditfoundation.org/programmi/copy_of_impresa-sociale

Since 2007 UniCredit Foundation have launched some activities related to social enterprises in Eastern Europe. Its aim is to contribute to the development of a new regulatory and institutional system to promote and favour social entrepreneurs



Andare Oltre
Fondazione

<http://www.AndareOltre.it>
under construction

Mission/objectives

Social, health, environmental conditions improvement
Human rights protection

Target

Disadvantaged people in developing countries

Main activities

Supply medical centres with care assistants and tools
Train local care assistants
Fulfilment of cooperation projects to fight against malaria
Support the realization of commercial activities in handmade and countryside/pastoral sectors

Social Business

Cure Club foot in Burundi

Contacts

<http://www.facebook.com/pages/Andare-Oltre-Fondazione-Onlus/373587305887#!/pages/Andare-Oltre-Fondazione-Onlus/373587305887?v=info>